

# **PRAISE Handbook Launch**

**Preventing Road Accidents and Injuries  
for the Safety of Employees**



# PRAISE Handbook – Aims

‘to help employers secure high road safety standards for their employees’

‘encourage the exchange of information and promote best practice’

‘improving the safety of European Roads as a whole’

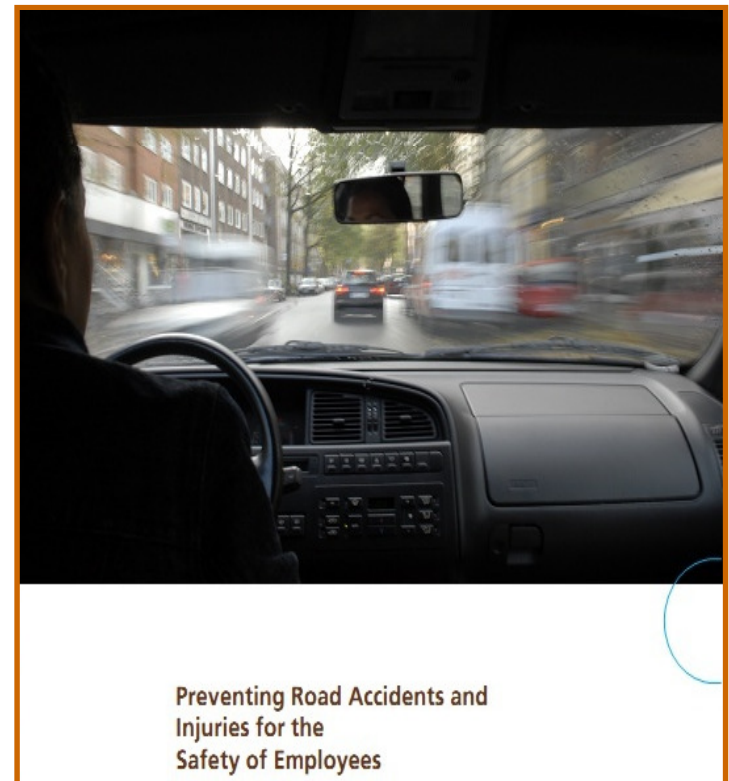
‘identifying and tackling the key risk areas for work-related road transport’



# PRAISE Handbook - Themes

## 9 Thematic Reports

- Work Related Road Safety Management Programmes
- In-vehicle Safety Equipment
- From Risk Assessment to Training
- Fitness to Drive
- Safer Commuting to Work
- Minimising In-Vehicle Distraction
- Road Safety at Work Zones
- Fatigue: EU Social Rules and HGV Drivers
- Driving for Work; Managing Speed



# Resources & Recommendations



Preventing Road Accidents and Injuries for the Safety of Employees

[Safer Commuting to Work](#)



Preventing Road Accidents and Injuries for the Safety of Employees

[Road Safety at Work Zones](#)



Preventing Road Accidents and Injuries for the Safety of Employees

[Driving for Work: Managing Speed](#)

- Overview & Definitions
- Road Safety Risk
- Possible Solutions
- Good Practice Examples & Case Studies
- EU, National and Employer level recommendations

*Thank You*

<http://www.etsc.eu/PRAISE>



# **PRAISE**

## Overview 2009-2012

**Preventing Road Accidents and Injuries  
for the Safety of Employees**



# Introduction to ETSC

## A science-based approach to road safety policy

- **45 organisations** from across Europe under one unique umbrella promoting science-based transport safety measures at EU level.
- More than **200 experts** contributing to ETSC's Reviews, Policy Papers, Newsletters, Positions, Lectures, Press Releases, Year Books, etc.
- The European Commission, member organisations, member states and corporate sponsors are funding our work

# ETSC Activities



Monitoring EU transport safety policy



Road Safety Performance Index (PIN) - Ranking EU countries' performances



Road Safety 'At' Work and 'To' Work

Drink  
Driving

Safe & Sober  
Drink-driving  
policy network



Roads to Respect  
Infrastructure  
Safety



STudents Acting  
to Reduce Speed



Bike Pal  
Cycle  
Safety



# PRAISE: European project for a Global Issue

## Preventing Road Accidents and Injuries for the Safety of Employees

4 committed sponsors since its beginning (2009)

### Aims:

- To advance the knowledge of the need for work-related Road Safety Management.
- Examine the work-related road safety standards of EU Member States and carry out advocacy work at the EU level.

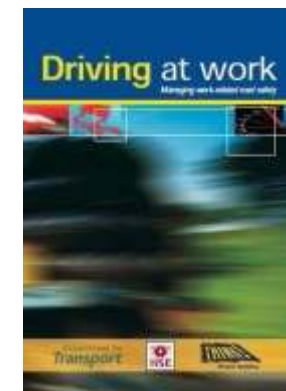


# Business Case for Road Safety

- Reduced running costs through better driving standards (fuel consumption/vehicle maintenance costs);
- Fewer working days lost due to injury;
- Reduced risk of work-related ill health; Reduced stress and improved moral/job satisfaction;
- Less need for investigation and paperwork;
- Less lost time due to work rescheduling;
- Fewer vehicles off the road for repair;
- Fewer missed orders and business opportunities, reduced risk of losing the goodwill of customers;
- Less chance of key employees being banned from driving.

# Council Directive 89/391/EEC

- Encourage improvements in the safety & health of workers
- Protection of workers through preventive measures, information, consultation, balanced participation and training
- Evaluate the occupational risks .... and make provision for adequate protection and prevention
- Ensure that all workers receive adequate on-going training
- Applies to all sectors of activity, both public and private
- Assumption that vehicles & roads are part of the workplace



# PRAISE Deliverables

- Thematic Reports →
  - Overview & definitions
  - Modal risks
  - Employer travel plans & commuting
  - Good practice examples & case studies
  - EU, national and company level responses
- Handbook
- Fact Sheets
- Awards
- Brunches
- Country Seminars
- Advocacy



"PRAISE": Preventing Road Accidents  
and injuries for the Safety of Employees

NOVEMBER  
2010  
REPORT  
4

## Safer Commuting to Work

PRAISE is a project co-funded by the European Commission and implemented by ETSC on Preventing Road Accidents and Injuries for the Safety of Employees (PRAISE). The project aims to advance work-related Road Safety Management and provide the know-how to employers who have to take on that challenge. It also aims to present the work-related road safety standards of EU Member States and carry out advocacy work at the EU level: work-related road safety is an area of road safety policy that clearly needs renewed political commitment.

# Fact Sheets: Success Stories

- Case Study of a company/ organisation
- Interviews
- Lessons and illustrations of the thematic reports



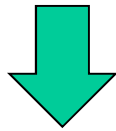
9 Completed:

- Large/Int companies
- SMEs



# European PRAISE Competition

- Annual Award to employers (SME and larger) for outstanding contribution in the field of work related road safety.
- 70 applicants and 5 Winners



- Recognition of efforts
- Press coverage
- Exchange of best practice with other companies at an event in Brussels
- New business opportunities
- Employee satisfaction



# 3 PRAISE Brunches, Brussels

- Roundtable Debate
- Press Work
- Launch of the thematic reports and handbook
- Presenting the awards to the PRAISE competition winners.
- Reached 300 participants



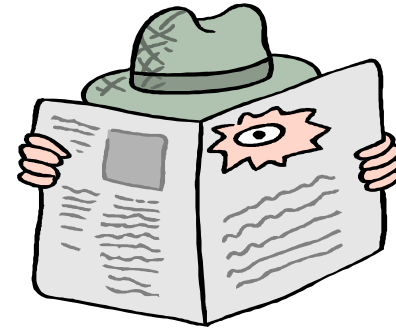
# 10 PRAISE Country Seminars

- Discuss work related road safety with experts in MS
  - Promote co-operation between actors.
  - Large and well attended audiences reaching a total of 500 participants.
- Poland (2009)
  - Spain (4-2010 - 2012)
  - Greece (March 2011)
  - Germany (June 2011)
  - UK (November 2011)
  - France (March 2012)
  - Portugal (Oct 2012)



# Press and Communications

- Press Release Launch for every Seminar
- Press Release Launch for Award Winners
- Coverage in different specialist and general press
- Dissemination of PRAISE thematic reports, case studies, invitations to seminars to a new network of 3000 work related road safety contacts in the ETSC database.



# Next Steps..

PRAISE has helped put work related road safety on the EU policy map.



## Protecting Our Workers on European Roads

Aims:

- To disseminate the knowledge on work-related Road Safety
- 6 New topics: light vehicles, buses, taxis, SMEs, Management Engagement, procurement
- Promote adoption of the ISO Std 39001
- More case studies and country seminars

**New partners?**



# New Innovations..for POWER

- Myth Busting: learning from mistakes/what didn't work?
- Annual Award and one year on follow up Case Study
- Country Advocates to follow up seminars in countries with national bodies
- On-line Forum – networking and exchanging ideas on good practice
- Multi-Media pack: PPTs, short films, podcasts e-learning tools
- Peer Reviewed Research Paper

# Partnerships



bfu



Deutscher  
Verkehrssicherheitsrat e.V.

FUNDACIÓN MAPFRE



European Agency  
for Safety and Health  
at Work



International  
Organization for  
Standardization



Driving for  
Better Business



**ETSC  
Members**



**ETSC  
Experts**



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